



blink

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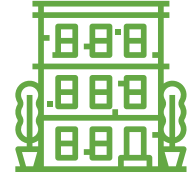
Multifamily EV Charging Solutions

Provide a
Premium
Resident
Amenity

Help Reduce
Neighborhood
CO² Emissions

Showcase a
Commitment to
Sustainability

EV Charging for Multifamily



Make your mark as the smartest, greenest, multifamily building in town. By offering residents and guests Blink electric vehicle charging stations you'll draw the attractive EV driver demographic and position yourself as a resident-focused building that's committed to a greener community. Providing EV charging stations is a natural complement to existing environmental and sustainability efforts and showcases the facility's commitment to health, wellbeing and green initiatives in its community.

Be a Leader for A GREENER COMMUNITY

- Offer a premium amenity to residents and their visitors
- Attract the EV driver demographic
- Create an additional revenue stream through charging revenue or offer to residents complimentary
- Add a green component to the overall perception of your building
- Offering charging stations communicates that your building stays on the leading edge of technology
- Help improve the air quality and reduce CO² emissions in your neighborhood
- Make use of unique marketing and communication opportunities with on-screen ads and pedestal wraps
- Stand apart from competing buildings in your community

The Blink Multifamily Solution

In communities large and small residential property developers, managers, and condo associations are turning to Blink to help them install EV charging stations in their buildings focusing on the growing desire from their residents.



Blink IQ 200 charging stations are ideal for multifamily residential locations offering maximum flexibility and control.

- Works on all electric vehicles (Tesla adapter may be required)
- Billing can be time-based, kWh-based, session-based billing or even can be set as a complimentary resident amenity
- Easy payment options via RFID, Apple Pay, Google Wallet and all major credit cards
- Centrally manage your EV charging stations via the Blink Network
- Text and email alerts inform EV drivers of charging station status
- Networked solution allows for full control, monitoring and reporting of EV station usage
- Dynamic load management allows you to maximize usage
- EV charging stations can contribute to LEED certification
- 24/7 customer service for EV drivers and station hosts
- Fully customizable pedestal wraps for branded messaging

58%

Renters Willing To
Pay More to Live
in a Community
Offering EV
Charging

25%

Estimated Electric
Vehicle Global
New-Car Sales
by 2025



Assessing Resident Need

A resident survey is a good place to start when assessing current and future demand for EV charging stations for your residents, their visitors, and staff.

Survey Question Examples

- Do you or anyone in your household own a plug-in hybrid electric vehicle (PHEV) or battery electric vehicle (BEV)?
 - If yes, where do you charge your vehicle?
- Are you considering leasing or purchasing an EV in the next year?
- Is having access to EV charging at home a deciding factor in your lease or purchase an EV?
- If EV charging is available at home, how likely are you to charge there?
- Do you have access to EV charging stations at your workplace?
- Do you feel your building should do more to support green energy within the community?
- Do you feel offering EV charging stations is an important resident amenity?

Planning for Future Demand

The Edison Foundation estimates that by 2030 there will be over 18.7 million electric vehicles on the roadways required increased EV charging infrastructure. The November 2018 report* also indicates that 78% of charging is expected to take place at home across over 7.5 million Level 2 charging ports.

Be prepared for the future and installing your Blink IQ 200 charging station today and differentiate yourself from other residential locations.

*Electric Vehicle Sales Forecast and Charging Infrastructure Required Through 2030

When you're ready, a Blink representative can help you accurately assess the need for your community.

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